

AMERICAN BEAUTY STYLE 496
Kalamazoo Corset Co. Sole Makers

THE BIG STORE!

SALE STARTS PROMPTLY AT 8 O'CLOCK

**PENSACOLA'S BUSY
BARGAIN CENTER**

GREAT SELLING THIS WEEK

AMERICAN BEAUTY Style 372
Kalamazoo Corset Co. Sole Makers

Come to The Big Store this week and do your shopping with the crowd.

See the great collection of choice values that we offer you. See special display of Fabrics.

Buy your goods from the store that sells Modern Merchandise. Remember this is the store that saves you money on each and every article.

Millinery Department.

An offering that will attract attention from all the admirers and wearers of stylish Headwear, and cause this department to be crowded from morning until night. The most sensational offering of the season. This is a sale that you can not miss. We offer you no old Hats, but we do offer you a collection of Hats of the very latest styles, and at prices that will simply astonish you. Out they go with a rush. \$5 and \$6 Hat for...\$2.98

Dress Fabrics Department

We offer you a collection of Dress Fabrics this week of the latest weaves and colorings.
Voile de Chine, the soft and clinging kind, in a full range of the newest shades, the yd.10cts.
Canvas de Voile, very soft, the ideal fabric for shirt waist suits, all the newest shades, the yd.35cts.
Aluminated Voile, very soft and clinging, just the fabric for evening wear, the yd.50cts.

Matting Department

We are offering this week many new patterns in both China and Jap Matting, and we can save you money. Remember we have our matting expert to put your matting down free.
We are also showing a full line of the celebrated Fiber Carpet, in all the very latest styles, sewed lined and laid, the yd.70cts.
A full line of Jap Matting, Carpet Design, laid free. . . 25c, 30 and 35c yd
A full line of jointless China Matting in many new patterns, laid free, 25c, 35c and 40c yd.

Bed Spreads and Towels

Here is your main chance to buy your Towels and Bed Spreads.
50 celebrated Monarch Spreads, full size, a \$1.00 value, here at79cts
100 celebrated Buxton Bed Spreads, full size and many patterns to choose from, a \$1.25 value, here at98cts
100 Erie Bed Spreads, full 11-4, heavy weight, big white beauties, worth \$1.50, here at \$1.25
50 dozen Linen Towels, the kind you always pay 15 and sometimes 20c for, they are here while they last, each towel10cts

Corset Department

In this department you will find all the very latest styles and makes. You will also find a complete line of Bon Ton Corsets, without a doubt the finest Corset to be found in the city, \$4 and \$5 each. We are sole agents.
We also carry a full line of Corsets in all the very latest shapes, ranging from 50c to \$2.25 each.
We will offer you this week a collection of Corsets ranging all the way from 50c to \$1.00 at19c each

Linen Department

Without a doubt the very best collection of all pure Linen Table Damask to select from in the city, and at matchless prices.
Lot 1. A collection of all pure Linen Damask in all the newest patterns, full 72-in wide. Instead of \$1.00, we say each yard79c
Lot 2. This collection consists of the newest designs in Linen Table Damask full 72-inch wide. Instead of \$1.50, we say each yard98cts

W. M. JOHNSON & SON.

A Week of Fact and Fancy Fun and Folly in Florida

(Continued from Ninth Page.)

have a country in which a man can live cheaper than anywhere else in the world, and propose to demonstrate that fact."—Daytona Gazette-News.

Destruction of Pelicans.

One of the greatest attractions of Lake Worth is the pelican, the presence of which causes thousands of winter visitors more or less pleasure, to say nothing of the pleasure afforded to the home people.

Whether there is a law against killing this species of fowl is not positively known at this office, but it has for many years been an unwritten law among the residents of Lake Worth section that the pelican go unmolested. Several times recently it has been stated that certain parties were shooting them, presumably for the mere fun of the thing. A well known resident of the east side of Lake Worth sends the following communication, which is published with the hope that, if there is any way in which the cruel destruction of the fowl can be prevented, such methods as can be used will be adopted immediately.

Editor The Tropical Sun:—I would like to call your attention that people in power boats are shooting pelicans along that portion of Lake Worth, north of the Gate dock. A case in point came under my observation on last Sunday afternoon, at about 4 o'clock, when a party or parties in a cat-rigged boat (auxiliary) shot and finally killed a fine large pelican, after having fired four or five shots at it. On Monday another large bird was found dead, floating near the shore and had evidently been shot. Is there not some law to put a stop to this willful destruction of one of the greatest attractions of the lake? Taxpayer.

A \$125,000 Houseboat.
The houseboat Margaret, owned by

Mr. and Mrs. I. E. Emerson, arrived here from New Smyrna yesterday afternoon and will spend a short while in the bay before proceeding to Jacksonville.

The Margaret is a floating palace. The boat was built at a cost of \$125,000, and is luxurious in all its appointments. In addition to accommodations for the owner and the quarters for the crew the boat has five guest rooms, each with a private bath. The Margaret's draft can be regulated so that she can move about in water three feet deep.—St. Augustine Record.

Gambling Paraphernalia.

Among the effects of a gambling house raided by the police in this city a few nights ago was found an outfit for "marking" cards—fine palm brushes, with various tines, by the application of which to the backs of cards, the skillful gambler can read his unsuspecting opponent's hand. The Tribune called attention some time ago to the discovery of a patent "sleeve hold-out" among the paraphernalia of another local joint. These discoveries would indicate that professional gambling in Tampa has about lost what little of honesty it ever possessed, and that "skinning" the "suckers" by devices of various kinds has become the general practice.—Tampa Tribune.

Key West to Havana.

The greatest number of passengers ever carried from this port by steamer were those taken to Key West and Havana yesterday morning by the steamer Martinique. There was an even two hundred in the crowd, and not only was every berth and stateroom taken, but every available part of the saloon and cabin was occupied with cots and mattresses. Besides this, the Martinique carried out the heaviest freight of the season, among which were nine racing automobiles, which with their owners and chauffeurs are enroute to Havana to participate in endurance races to be run there at an early date. The steamer Miami, which sailed this afternoon for Nassau, also had the greatest number of passengers ever carried to that port by vessel at one time, there being upward of one hundred and fifty persons aboard. She also had a large freight cargo.—Miami Metropolis.

An Electric Bridge.
A peculiar and unusual state of affairs prevails on the Lafayette street

bridge. Through some cause the bridge structure has become and remains charged with electricity. While the current is not sufficiently strong to kill a man, at the same time it is strong enough to give a strong shock to the person who chances to take hold of the iron work at the right place. The particular point where the current is most felt is at the latches—the great iron hand bolts with which the bridge is first locked—and several people have been shocked. If the great pieces of iron are moved by hand up and down the slots sparks of fire will shoot out, exactly as the sparks fly when a blacksmith hammers a piece of iron on his anvil. If a man takes hold at the same time he receives a shock. The piece of iron is always hot, so much so that it is an impossibility for the hand to be placed on it. While it is not known that the bridge is being damaged to any extent by this condition of affairs, yet at the same time it is certain that it is not doing the structure any material good.—Tampa Times.

Charlie Fildes in Lecture Field.

And now Charlie Fildes is to invade the lecture field, and through the medium of the rural lyceum course, swoop down upon an unsuspecting public with a discourse that should put many good round similes into the pockets of a man who is, when all is said and done, one of the best stump speakers in this, or any other, state; and who, above all, has in him a perennial and unfailing spring of genuine humor.

It is not generally known, but Mr. Fildes bears a very striking resemblance to the late George L. Fox, the famous Humpty-Dumpty of a generation ago. He would pass for his brother—in fact, he looks much more like the great pantomimist than Fox's own brother ever dared to. To compare Florida's latest platform celebrity to a pantomimist may to some jaundiced souls appear the reverse of complimentary; and yet, George L. Fox—who, by the way, was a fine comedian before he turned his attention to pantomime—was a true artist in his way; a great comedian—a natural humorist—a public benefactor, who made two laughs ring where only one laugh rang before. And Mr. Fildes's friends believe that, with proper encouragement, he will prove equally successful as a promoter of wholesome hilarity.

The title of the lecture with which the new star in the lyceum firm-

ment is to start out is itself a corker—The Florida Politician. The subject is indeed one full of possibilities—and several other things not necessary to mention. Mr. Fildes will soon start out in his new field, and all who know him—and "The Florida Politician" believe that he will score a success—even if he does not actually "score" the aforesaid politician.—Jacksonville Times-Union.

Fishing at Miami.

The trip to the fishing grounds yesterday by the Duke and Duchess of Manchester and others as the guests of Senator J. N. Camden, of West Virginia, aboard the large and commodious launch yacht Baracuda, Capt. Charles Thompson, commanding, was one of the most enjoyable and profitable from a fishing view of any such trips taken by the distinguished visitors since coming to the East Coast this season. A large number of various specimens of fish were landed and the sport thoroughly enjoyed. Captain Thompson also grained a large sea turtle which was brought back to the city and kept until this morning when it was put in the casino swimming pool that it might be seen and appreciated by visitors.—Miami Metropolis.

Freak County Commissioners.

The new Board of County Commissioners of Dade county, at their meeting last week, refused to grant the appropriation of \$400 voted by the old board for the Dade county Fair. They also repudiated the bill of The Times-Union for \$250 for advertising space in the World's Fair edition of that paper. In order to make up the deficiency in the fair funds the Miami board of trade pledged \$400.

NOTICE.

The First National Bank of this city contemplates erecting a modern office building, provided they can secure in advance a sufficient number of tenants to warrant same. The proposed building is to be a strictly up-to-date, fire-proof building, eight (8) stories in height, with two passenger and one freight elevators and will be built on the site of the building now occupied by the Pensacola Investment Co., and others. The plans can be seen and prices obtained from

PENSACOLA INVESTMENT CO., Rental Agents.

QUICK DELIVERY OF WOOD AND COAL. J. R. KELLER, PHONE 59.

HOW WILLY JONES ROUTED THE PUZZLERS.

(Continued from Ninth Page.)

only got those three the same but some of them give both "No. 2 and No. 6 Jolly."

"Dear Puzzle Editor: We have been taking The Journal for quite a while, so I thought I would try to get the answer to the puzzle pictures. I will send them in. As this is my first term I hope they are all right. Your friend, Duane Brewton, R. F. D. 1, country, Pensacola, Fla."

That is right, Duane. You are very welcome and you did well for a first effort. Keep trying till you bring down "that dollar."

Odd Answers.

- No. 1.—The Judge and Congressman.
- No. 2.—Don and the News.
- No. 3.—Bingham on Bliss.
- No. 4.—The number the city neglects.
- No. 5.—One way to advertise.
- No. 6.—With the Mayor's compliments.
- No. 7.—The roast of the deep water port.
- No. 8.—Standard and the small fry.
- No. 9.—The day after Priscus.

CRYM NINKLE, Box 1213, City.

The following note accompanies the above list: "Dear Mr. Mayes, I've worked overtime on your old puzzles but will feel amply repaid if I get that dollar. But don't send it by mail—just lay it on the front platform of any of the street cars so somebody'll get it if I don't."

"Dear Editor:—I hope you will have more answers to your puzzles than before, as you had just a few. Wishing a pleasant St. Valentine day, hoping I will win the dollar one time any way. Yours very truly, Ethel Darling, Darlington, Fla."

the same kind of paper and of the same size.

Dear Sir:—In today's puzzles you have 7, 9, 8 instead of 7, 8, 9. Was that accidental, or did you want to "catch" the puzzlers? I have put them on my list as you have them. There isn't a No. 10 today, so why did you put it on the blank? Your friend, William West Eaton." Well, Colonel, as the puzzlers are not machines, but live, thinking boys and girls, who can solve harder problems than current numbering their answers, I don't mind telling you, confidentially, that "No. 9" just slipped down between "7" and "8" to keep warm, and the kind hearted printer just let it stay to see what you all would say about it. Keep on firing and you will bring down that dollar yet.

Hundreds of lives saved every year by having Dr. Thomas' Electric Oil in the house just when it is needed. Cures croup, heals burns, cuts, wounds of every sort.

Norma Martinez Smokers—A 10c cigar for 5c. Nick Apostle, Agent.



YOURS FOR THE CLEAN NEW YEAR.

It is our province to make the home sanitary, wholesome, sweet and clean in so far as we care for its plumbing by modern methods. We bespeak your orders during 1935, knowing full well that we can accord you full measure of satisfaction—even as to price. Glad to estimate on any job, no matter how small.

WICKE & CO., Phone 325.

BEST ALWAYS THE CHEAPEST.

ANTEDILUVIAN RYE,
Genuine Edouard Pernod Absinthe and Kirschwasser.

Underberg Boonekamp Bitters,
Original Drioli Maraschino,
Bekmann & Co.'s Russian Kummel,
Cedarlund's Swedish Punch.

NED PALFREY,

Southern Representative,

New Orleans, La.

N. GOLDRING,

SOLE AGENT.

PENSACOLA, FLA.